



# Veefin Solutions Limited

(Formerly Known as Veefin Solutions Pvt. Ltd.)

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BSE Limited  
P J Towers  
Dalal Street,  
Mumbai - 400001.

Scrip Code: 543931

**Subject: Press Release**

**Reference: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR Regulations, 2015)**

Dear Sir/ Ma'am,

In pursuance of Regulation 30 of the SEBI LODR Regulations, 2015, we are enclosing herewith Press Release titled '**Veefin's API Business Vertical Signs Over 15 Partners to Redefine Digital Lending & API Infrastructure'**

You are requested to kindly take the same on your records.

Thanking you,

**For VEEFIN SOLUTIONS LIMITED  
(FORMERLY KNOWN AS VEEFIN SOLUTIONS PRIVATE LIMITED)**

**URJA THAKKAR  
COMPANY SECRETARY & COMPLIANCE OFFICER  
(A42925)**

# Veefin's API Business Vertical Signs Over 15 Partners to Redefine Digital Lending & API Infrastructure

**Mumbai, India – 18<sup>th</sup> September 2025** – Veefin Group through its subsidiary, has announced partnerships with over 15 leading fintechs and enterprises to deliver next-generation digital lending and API infrastructure solutions. Among the standout names in this growing ecosystem are SimplyFI, Equence, and WhatsLoan - each bringing unique expertise to the table, driving innovation in lending, compliance, and fraud management that set new standards for innovation, compliance, and scalability in the digital-first economy.

These collaborations reinforce the Veefin Group's vision of building the World's Largest Working Capital Technology Ecosystem that empowers financial institutions, enterprises, and consumers through seamless, secure, and scalable digital journeys.

## **Transforming Lending with SimplyFI**

SimplyFI has partnered with Veefin's API business vertical to bring a next-generation lending experience to market. The integration of SimplyFI's AI-powered Loan Origination System (LOS) and Loan Management System (LMS) with the Veefin Group's API infrastructure enables lenders to launch and scale loan portfolios with intelligent underwriting, automated compliance, and seamless access to KYC, bureau, mandate, and disbursement APIs.

"This partnership sets a new benchmark for digital lending infrastructure by marrying the precision of AI agents with the power of plug-and-play APIs, designed for MSME, consumer, and loan-against-property segments," said Viswanadh Akella, Founder, SimplyFI.

## **Equence: Strengthening Fraud Risk and Compliance**

Equence has joined hands with Veefin's API business vertical to deliver a holistic API stack that unifies CPaaS, vendor analysis, and advanced fraud risk enablement. This collaboration allows businesses to simplify integration, strengthen compliance frameworks, and mitigate fraud risks while accelerating customer engagement.

"The combined stack ensures enterprises are equipped with scalable, secure, and future-ready APIs for the digital-first economy," said Pushpendra Kumar, Founder, Equence.

## **WhatsLoan: Accelerating Financial Access for Consumers and Businesses**

WhatsLoan is among the first fintechs to leverage the RBI's Unified Lending Interface (ULI) and Digilocker for both consumer and entity KYC, as well as access to digital land records. Through its NeoLending B2 platforms and Loan Marketplace across B2B and B2C levels, WhatsLoan is redefining

financial access for diverse borrowers. Its partnership with the Veefin Group brings together WhatsLoan's borrower-first approach with Veefin Group's holistic API suite.

"At WhatsLoan, we believe in leveraging the best digital and data technology to create value for borrowers. Our partnership with Veefin Group's API vertical sets a new standard in simplifying and accelerating the financial journey for farmers, businesses, and consumers alike. We look forward to doing more for the borrower with this collaboration," said Timmana Gouda D, Founder & CEO, WhatsLoan

### **A Growing Ecosystem of 15+ Partnerships**

With the signing of over 15 partnerships, Veefin's API Business Vertical is rapidly becoming a cornerstone of the digital financial services ecosystem. The company's vision to create an interconnected, AI-driven infrastructure for lending is fast becoming a reality.

Veefin's infrastructure offers financial institutions and enterprises an unmatched ability to innovate, scale, and maintain compliance in an increasingly complex and digital-first world. This growing network of partnerships is a solidifies Veefin's leadership and its ability to deliver transformative solutions that are shaping working capital industry.

### **About Veefin Group**

The Veefin Group of Companies is on a mission to build the World's Largest Working Capital Ecosystem. Veefin Group addresses every aspect of optimizing Working Capital, by offering solutions across end-to-end digital Supply Chain Finance, Digital identity verification and automated financial statement analysis, debt securitization, cash management, trade finance, automated Accounts Receivable (AR) & Accounts Payable (AP) and software consulting and services by deploying innovative, agile & scalable technology. Veefin Group also builds white-labelled Supply Chain Finance and Digital Lending solutions including end-to-end Lending Stack, Smart Credit Decisioning, Business Intelligence, Analytics and Omni-channel Onboarding for Banks, Financial Institutions, Fintechs, B2B marketplaces, and Corporates. Part of the Veefin Group of companies, Veefin Solutions Ltd. the parent Company is listed on BSE SME. Incorporated in 2020, Veefin Group is headquartered in Mumbai with offices in Singapore, Nigeria, & Bangladesh.

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